# PONTEDE LIMA International Equestrian Destination





# "The passion for horses has strong roots in the region and has conquered more supporters along the years."

pality of Ponte de Lima started to define the strategy that could lead to profiting out of this important, differentiator and endogenous resource with high wealth creation potential.

Considering this premise, in 2006, the Munici-

The exploitation of the existing potential was achieved through the organization of relevant equestrian events including the Ponte de Lima Horse Fair and the construction of high quality infrastructures which permitted the realization of top class competitions.

In 2007, the strategy took shape with the establishment of conditions for the first edition of the Ponte de Lima Horse Fair.

Since then, the event has been growing in dimension, visibility and results. The expectations were exceeded and at this point, after only nine years from the beginning of this adventure, the demand is at a very high stake.

**Top class equestrian sports**, as an activity that creates various social, cultural and economic dynamics, performs a relevant role among the set of initiatives aiming to increase, articulate and integrate and which will certainly contribute to the achievement of the objectives.

Increasing the notoriety of equestrian sports, home and abroad, creating conditions to extend the practice of new top class, national and international, sports events and associating all of these dynamics to a strong tourism and leisure component are the great objectives of the continuous development of this project.



Thanks to the success registered with the equestrian events, the Municipality will continue to invest in this project which is part of the "Ponte de Lima, International Equestrian Destination" program, part of a wider project "Ponte de Lima ConVida 2015".

In addition to fitting the logic of the events held, it will contribute to greater dynamics and attractiveness and will open a new promotional channel of Ponte de Lima's potential as a great place to live, invest and work with an exceptional quality of life.





































### Most emblematic Sports Events that happened in Ponte de Lima:

Horseball Word Championship

Women's Horseball European Championship

4 Nations Horseball tournament

Working Equitation European Championship

International Dressage Competition – Iberian Cup

Horseball Champion's League

International Show Jumping Competition

International Carriage Driving Competition

Complete Driving Competition

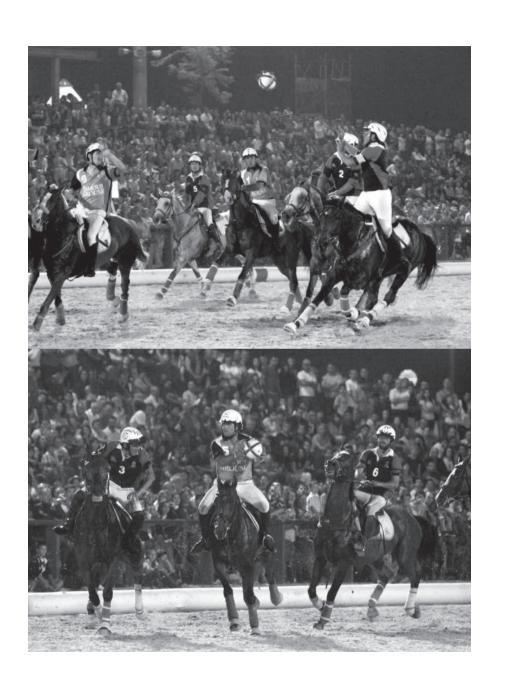
Para Equestrian dressage Olympics

Model and Movements Lusitano Purebred Competition

Admission of Breeding Males in the Lusitano Purebred Stud Book

Portugal's Dressage Cup

Portugal's Dressage Championship





Horseball is a game played with two teams of 4 players each, which consists in catching the ball off the ground and making a minimum of 3 passes between 3 different players of the team and then scoring a goal through a vertical hoop at the extremity of the pitch, approximately 65mx25m.







### Dressage

This discipline requires some knowledge to be fully appreciated by the spectators. It is recognized as the basis of equitation. Essentially, it requires the perfect connection between the horse and the rider and it is demonstrated in the presence of Judges which will attribute a classification to each exercise in accordance to well-defined and rigorous criteria.

The horse's attitude, the rider's submission, the calmness, the correctness and the amplitude of the movements corresponding to every exercise in addition to the perfect dressing code, posture and precise commands given by the rider account for points from the track Judges.





# Show Jumping

Show Jumping aims to demonstrate the horse's frankness, power, obedience, velocity and respect of the obstacle or primarily, some of those characteristics, and from the rider, the quality of his equitation. If the competitor commits errors such as overthrowing the obstacles, disobeying or exceeding the time limit, etc., it will result in penalties.





- 1 Existing main track
- 2 Existing grandstand
- 3 Existing grandstand (to be covered)
- 4 Existing training track
- 5 Existing boxes
- 6 Administrative area (to build)
- 7 Toilets support house (to build)
- 8 Boxes and horse supply house (to build)

- 9 Covered arena (to restructured)
- 10 Existing presentation paddock
- 11 External riding stables
- 12 Parking
- 13 Existing obstacle course
- 14 Bar / restaurant (to purchased)
- 15 Grazing area

ated in Calvelo, a parish of the Municipality of Ponte de Lima, at 3 km from the highway 3 (A3) which allows it to be accessible rapidly by road or by air due to its proximity to the international airports of Porto and Vigo. It is an in-

> Since it's opening, in 1994, the PLR is the only infrastructure of its kind in Portugal with all

realization of horse-races.

vestment totally supported by private capital.

the conditions and official dimensions for the

Currently, it is in the North of the country where there the largest number of horse-races always with the unconditional support of the Portuguese League of the Breeders and Own-

ers of Racehorses. Although presently there is no income from the races, which did not allow the development of the product «Pure English Bloodstock (PEB) «, this scenario will change in a near future allowing an important income growth for the farmers.

The PLR was always directed to the horse-races of very high level which allowed the game and the participation of competitive PEB. Among the events realized by the PLR, several professional horse-races with bets satisfying all the legal requirements took place. Besides the

speed trials, there were also harness racing.

The Ponte de Lima's Racetrack (PLR) is situ-The PLR, with its total reactivation, besides the creation of more than 100 direct jobs and the impact on the job creation with the PEB, will also have an important role in the very necessary vocational training for the demanding

practice of horse-races. The PLR, in the course of its history, is accountable for the training of numerous professionals that are still bound to the horse world at the highest level either it is in Spain, France, England or Dubai. The previous experience of the PLR confirmed

the constant and very important presence of

public and also Spanish horse Owners. The

PLR has a very strong relation with the Equestrian Federation of Galicia where the breeders of PFB have most interest in the use of the PLR. Alongside with the breeders, the PLR account also with a strong presence of Spanish bettors, particularly from Galicia witch will be translated in by tourists' inflow in the North of Portugal namely concerning the number of

overnight stays and in the restoration which can account for up to 2 million people and

usual bettors of the national horse-races.







# Competition

- · HORSE RACING
- ·STEEPLECHASE
- · TROT TRAILER
- · OBSTACLE EVIDENCE
- ·EVENTING
- · HARNESS DRIVING TESTS
- · TEACHING TESTS

### Horse

- · INDOORS, TREATMENT, TRAINING
- · HORSE RIDING LESSONS
- · ADAPTED RIDING
- · EQUESTRIAN TOURS
- · TOURISM SUPPORT





# Learning

- · EQUINE MANAGEMENT
- · EQUESTRIAN ANIMATORS
- · PROFESSIONAL QUALIFICATION

### Recreation

- · HORSE FAIR
- · PERFORMANCES
- $\cdot \, \mathsf{MEETINGS}$



